



# CTP

## Climate Tech Propel

*Sustainability services for climate tech startups wanting to stand out and grow*

## Why Climate Tech Propel?

Green solutions face unique market challenges. Climate Tech Propel serves as a **quasi in-house sustainability department** focused on enhancing growth and valuation through **strategy, advisory, and action**.

We harness the power of social science to provide clients with not only an understanding of their sustainability-based value proposition, but also how to market and sell it.

## Services

**CTP leverages applied sustainability to fuel partners' PR, fundraising, marketing, and sales efforts** with capabilities that include:

- Sustainability asset development
- Environmental economic analysis & modeling
- PR & social media
- Business development strategy
- Product-market fit analysis
- Corporate diplomacy & public affairs
- Impact investor relations & due diligence

## At a Glance

In light of the climate emergency, our mission is pragmatic - **empowering climate technologies to succeed, faster**.

CTP builds long term relationships to facilitate the growth of impactful solutions. We leverage expertise in

- **environmental economics**
- **social network theory, and**
- **applied future reasoning**

so that our partners can scale their innovation and boost impact.

## Let's Get Started

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